



**Smokey Bear,  
City Tree**

1981, TV, eng

**Announcer:**

If you live in the city, maybe you've never seen a forest fire or thought much about how it affects you, but maybe you should. Because last year alone this country spent \$250 million to fight these fires and restore the land, \$250 million. Now, guess who paid for all that. That's right. You.

**Smokey Bear:**

Remember: only you can prevent forest fires.

**[End of Audio]**

**Duration: 1 minute**