



Smokey Bear, Grateful Dead

1985, Radio, English

Grateful Dead: Fire. Fire on the mountain.

Mickey: Hi. I'm Mickey Hart of the Grateful Dead, and we've traveled all over the world, from Amsterdam to the great pyramids of Egypt. But I can't think of anywhere more full of beauty, life, and music than our own national forest. I love the forest, but all its beauty can be taken away from us through one careless act: a campfire unattended, a cigarette butt thrown out a car window, or a trash fire left alone. You see, one little fire can quickly become one big fire, a forest fire. And before you know it, the trees stop swaying, the flowers stop blooming, and the birds stop singing. So, please, be careful in the forest. It belongs to all of us. And remember, only you can prevent forest fires.

Announcer: A public service of this station, the Forest Service USDA, your State Foresters, the Ad Council...

Grateful Dead: Fire.

Mickey: And the Grateful Dead.

Grateful Dead: Fire on the mountain.

[End of Audio]

Duration: 1 minute