







Smokey Bear, Art Linkletter

1950, Radio, English

Sons of the Pioneers:

Smokey the Bear, Smokey the Bear. Oooh.

Smokey Bear:

Hello there folks, this is Smokey the forest fire preventing bear. Those singing friends of mine, the Sons of the Pioneers, have a song for you. But first, how about joining us on a little visit to a big star. Today it's Art Linkletter. Gee Mr. Linkletter, thanks for inviting me to your house party. You sure have a lot of fun at these parties.

at

Art Linkletter:

We like to make people happy, Smokey, and to have fun. Sometimes though we do get serious. As you know, I talk with many little boys and girls and lately I've been telling them about our beautiful forests and all the things we get from them. Wood for our homes and furniture, wood for the paper we write on, wood for the pencils we write with, water to drink and to swim in and fish in, deer and squirrels and other wild things that give us so much enjoyment all come from the forests. The small trees in the forest are something like children, just as boys and girls are, they need a good start in life. Little trees need care and protection and the worst threat to these little trees is fire.

In a forest fire they don't have a chance. And that's why, Smokey, I tell little boys and girls not to play with matches or with any fire. They can hurt themselves and burn the little trees in the forest if they fool around with matches. Little boys and girls should always keep this in mind: It takes only one tree to make a million matches, it takes only one match to destroy a million trees.

Smokey:

Thanks Mr. Linkletter. This kind of serious talk today can mean a lot of happiness for grownup boys and girls in years to come. Talking about trees, my friends here, the Sons of the Pioneers, have a beautiful song about a tree, a redwood tree.

Sons of the Pioneers:

Here in the hush of the redwood trees. Here where the ages pass. Here in the warm of the redwood trees. Here where there's peace at last. See how they raise their lofty heads and see how they've learned to pray. God must have stood where I'm standing now and talked with the redwood trees like he talks with me.

Smokey:

Well, that's it for now folks. Thanks a lot for spending this time with us. You know it's your own state forestry department, along with the forest service, US Department of Agriculture, and this station you're listening to that make these get-togethers possible. Until we say hello there again and pay another little visit to another big star, this is Smokey and his pals, The Sons of the Pioneers, asking you to always remember only you can prevent forest and woods fires.









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Sons of the Pioneers:

Smokey the Bear, Smokey the Bear. Prowlin' and a growlin' and a sniffin' the air. He can find a fire before it starts to flame. That's why they call him Smokey, that was how he got his name. Oooh.

[End of Audio]

Duration: 5 minutes